

## APA 2023 Sponsorship Levels

	<b>PLATINUM SPONSOR</b>	<b>AWARDS LUNCHEON SPONSOR</b>	<b>EDUCATION SPONSOR</b>	<b>NETWORKING SPONSOR</b>	<b>MEDIA SPONSOR</b>	<b>CORPORATE SPONSORSHIP</b>  ~ New level ~
<b>Investment</b>	\$1,500	\$1,000	\$750	\$750	\$400	\$750
<b>Sponsorship Period</b>	1 year	1 year	1 year	1 year	1 year	1 year
<b>Opportunity to Speak at APA Events</b>	All events	Awards Luncheon	Education Events	Networking Events	N/A	N/A
<b>Logo Displayed on APA Website with link to company website</b>	Logo on APA home page and name on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page
<b>Email promotion (Email list of 900+)</b>	Logos on all emails	Name on Awards Luncheon promotional emails	Name on educational event promotional emails	Name on networking promotional emails	Name on emails throughout the year	Name on emails throughout the year
<b>Display Marketing Material at APA Events</b>	All	Awards Luncheon - once per year	Education events - at least 2 per year	Networking events - at least 2 per year	N/A	N/A
<b>Free Memberships Included</b>	2 Gold	2 Gold	1 Gold	1 Gold	1 Gold	5 Gold memberships

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<b>TICKETS</b>	2 nonmember tickets to all education and networking events  Table of 8 at Awards Luncheon  4 education and 4 networking events in 2022	Table of 8 at the Awards Luncheon	2 nonmember tickets to all education events	2 nonmember tickets to all networking events	N/A	N/A
<b>CAREER CENTER</b>	50% discount on job postings on APA career center	25% discount on job postings on APA career center	25% discount on job postings on APA career center	25% discount on job postings on APA career center		
<b>OTHER PERKS</b>	Sponsor-specific social media post	Sponsor-specific social media post	Sponsor-specific social media post	Sponsor-specific social media post		